



2016 ACCE Convention Guide

AD SPECIFICATIONS

Material Submission or Questions, contact:

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**All materials must be
received by 5 p.m. EST,
on June 10, 2016.
NO EXCEPTIONS.**



Print Specifications

- Trim size: 8.5" x 11"
- Full page bleed size: 8.75" across x 11.25" tall
(keep live copy 1/2" from trim)
- Half page size: 7.5" across x 5" tall

Digital File Requirement

- Ads must be set up as CMYK. RGB is not acceptable.
- Images must have a minimum of 300 ppi at 100% print size.
- All fonts must be embedded in the file.
- All images must be embedded in the file.
- Crop marks should not appear within bleed area.
- Do not use image compression formats (LZW, GIF, CCTI, JPEG, etc.).

Accepted File Format

1. Adobe Acrobat PDF (preferred)
2. Photoshop TIFF

Accepted File Format (PC or Mac)

Email (preferred). NOTE: Files larger than 5MB cannot be accepted via email. Please email a Dropbox link or call Paris Williams at 703-998-3542 for assistance.

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